

## COOKIE – INFORMATION

<b>Dienste- Anbieter:</b>	<b>Vienna House Hotelmanagement GmbH („VIENNA HOUSE“)</b>  Geschäftsanschrift: Dresdner Straße 87, 1200 Wien Telefon: +43 1 333 73 73-0 E-mail: office@viennahouse.com	
<b>Was sind Cookies?</b>	Aus technischen Gründen sind Internetverbindungen anonym. Der Diensteanbieter kann ohne zusätzliche Mechanismen die Identität der Besucher seiner Website nicht feststellen. Bei Cookies handelt es sich um einen kleinen Datensatz (Textdatei), der von einem Web-Server erzeugt, durch das Internet gesendet und mit Hilfe Ihres Browserprogramms auf ihrem Endgerät abgespeichert wird. Die Website nutzt „Cookies“ im Wesentlichen dazu, Nutzer bzw. deren Endgeräte wiederzuerkennen, die Präferenzen des Nutzers oder Informationen für die Dauer des Surfens oder im Falle der Rückkehr zu speichern. Weiters werden Cookies auch dazu benutzt, um verhaltensbasierte Werbung auszuspielen und Anzeigeninhalte zu steuern.	
<b>Welche Cookie- Arten gibt es?</b>	<b>Art</b>	<b>Funktion</b>
	First-Party-Cookies	Werden ausschließlich von der Domäne des Diensteanbieters versandt und ausgelesen.
	Third-Party-Cookies	Werden von Domänen anderer Diensteanbieter versandt und ausgelesen.
	Sitzungscookies (session-id)	Temporäre Cookies, die beim Schließen des Browsers automatisch gelöscht werden. Sitzungscookies ermöglichen das Wiedererkennen von Bewegungen des Nutzers auf der Website, sodass Informationen erhalten bleiben. Ohne Cookies haben Websites kein „Erinnerungsvermögen“.
Permanente Cookies	Dauerhafte Cookies, die manuell zu löschen sind oder sich nach Ablauf einer bestimmten Zeit löschen. Diese Cookies helfen der Website sich an den Nutzer und seine	

		Einstellungen zu erinnern; z.B. Sprachauswahl, Menüpräferenzen, interne Lesezeichen oder Favoriten.
<b>Wie kann der Nutzer Cookies ablehnen?</b>	Informationen zur Verwaltung von Cookies finden Sie in der Hilfesektion Ihres Browsers oder im Handbuch Ihres Endgerätes (Tablet, Smartphone, etc.), z.B. Chrome: chrome://settings/content/cookies  Firefox: about:preferences#privacy  Safari: safari:einstellungen:datenschutz:Cookies und andere Website-Daten  Microsoft Edge: Symbol rechts oben mit drei Punkten: Einstellungen: Browserdaten	
<b>Funktionseinschränkung</b>	Wird die Nutzung von Cookies nicht gestattet, werden gewisse Funktionen (insbesondere der Login) und Seiten nicht wie erwartet funktionieren.	
<b>Wie kann der Nutzer Cookies löschen?</b>	Die gängigen Browser ermöglichen es dem Nutzer (zumeist unter der Rubrik „Einstellungen“ oder „Datenschutz“), bereits gespeicherte Cookies zu löschen.	
<b>Notwendige Cookies („Necessary“)</b>	Diese Cookies sind für den Betrieb der Seite und die Teilnahme am gewünschten Dienst unbedingt erforderlich und ermöglichen beispielsweise sicherheitsrelevante Funktionalitäten. Außerdem können wir mit dieser Art von Cookies ebenfalls erkennen, ob Sie in Ihrem Profil eingeloggt bleiben möchten, um Ihnen unsere Dienste bei einem erneuten Besuch unserer Seite schneller zur Verfügung zu stellen.	
<b>Statistik - Cookies („Statistics“)</b>	Um unser Angebot und unsere Webseite weiter zu verbessern, erfassen wir anonymisierte Daten für Statistiken und Analysen. Mithilfe dieser Cookies können wir beispielsweise die Besucherzahlen und den Effekt bestimmter Seiten unseres Web-Auftritts ermitteln und unsere Inhalte optimieren.	

<b>Komfort – Cookies („Preferences“)</b>	<p>Wir nutzen diese Cookies, um Ihnen die Bedienung der Seite zu erleichtern. So können Sie beispielsweise auf Basis einer vorherigen Hotelsuche bei einem erneuten Besuch unserer Webseite komfortabel auf selbige zurückgreifen. Zudem können wir erkennen, ob Sie Unterstützung benötigen und Ihnen über einen Chat einen Kundenbetreuer zur Seite stellen.</p>
<b>Personalisierungs – Cookies („Marketing“)</b>	<p>Diese Cookies werden genutzt, um Ihnen personalisierte Inhalte, passend zu Ihren Interessen anzuzeigen. Somit können wir Ihnen Angebote präsentieren, die für Sie und ihre geplante Reise besonders relevant sind.</p>
<b>Wann darf der Diensteanbieter Cookies verwenden („notwendige Cookies“)?</b>	<p>Der Diensteanbieter ist berechtigt, auf dem Endgerät des (informierten) Nutzers Cookies (sog. „notwendige Cookies“) zu speichern, deren alleiniger Zweck die Durchführung oder Erleichterung der Übertragung einer Nachricht über ein elektronisches Kommunikationsnetz ist, oder, soweit dies unbedingt erforderlich ist, um einen vom Teilnehmer oder Nutzer ausdrücklich gewünschten Dienst zur Verfügung zu stellen (Art 5 Abs 3 ePrivacy-RL). Die Art 29 Datenschutzgruppe hat in der Opinion 4/2012 zur Ausnahme vom Cookie-Zustimmungserfordernisse folgende Cookies für zulässig erklärt:</p> <ul style="list-style-type: none"> <li>• Benutzer- Cookies (Sitzungs-ID) wie First-Party-Cookies, um die Eingaben des Benutzers beim Ausfüllen von Online-Formularen, Warenkörben usw. für die Dauer einer Sitzung zu verfolgen oder dauerhafte Cookies, die in einigen Fällen auf einige Stunden begrenzt sind</li> <li>• Authentifizierungs-Cookies, um den Benutzer nach der Anmeldung für die Dauer einer Sitzung zu identifizieren</li> <li>• Benutzer-zentrierte Sicherheits-Cookies, die zur Erkennung von Authentifizierungsfehlern für eine begrenzte Dauer verwendet werden</li> <li>• Player- Cookies für Multimedia-Inhalte, die zur Speicherung von technischen Daten zur Wiedergabe von Video- oder Audioinhalten für die Dauer einer Sitzung verwendet werden</li> <li>• Load-Balancing- Cookies für die Dauer der Sitzung</li> <li>• Cookies für die Benutzeroberflächenanpassung, z. B. Einstellungen für Sprache oder Schriftart, für die Dauer einer Sitzung (oder etwas länger)</li> </ul>

	<ul style="list-style-type: none"> <li>Social-Plug-In- Cookies zum Teilen von Drittanbietern für eingeloggte Mitglieder eines sozialen Netzwerks.</li> </ul> <p><b>Darüber hinaus ist eine Einwilligung des Nutzers zur Speicherung von Cookies, z.B. zu statistischen Zwecken sowie für Komfort- und Personalisierungs-Cookies erforderlich.</b></p>		
<b>Welche Cookies kommen bei Buchung über Drittplattformen zum Einsatz?</b>	<b>Sabre Austria GmbH</b> , Wiedner Hauptstraße 124, 1050 Wien	Gespeichert werden ausschließlich zur Inanspruchnahme der Dienste technisch erforderlichen Cookies	<a href="https://www.sabre.com/about/privacy/">https://www.sabre.com/about/privacy/</a>
	<b>Travel- click</b> , International Headquarters Via Augusta, 117 Barcelona 08006 Spain	Gespeichert werden ausschließlich zur Inanspruchnahme der Dienste technisch erforderlichen Cookies	<a href="https://www.travelclick.com/legal/privacy-policy/">https://www.travelclick.com/legal/privacy-policy/</a>

**Folgende Cookies, kategorisiert nach ihrem Namen, ihrer Funktion, dem jeweiligen Diensteanbieter, der Speicherdauer und soweit zuordenbar, nach ihrer Kategorie, werden derzeit verwendet. Die nachfolgende Darstellung der Cookies erfolgt in englischer Sprache, im Falle von Verständnis- und Übersetzungsschwierigkeiten wenden Sie sich bitte an [dataprivacy@viennahouse.com](mailto:dataprivacy@viennahouse.com).**

Name	Function	Provider	Lifespan	Classification
__cfduid	Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic.	viennahouse.com	1 year	Necessary
AMP_TOKEN	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	viennahouse.com	1 day	Necessary
ASP.NET_SessionId	Preserves the visitor's session state across page requests.	bda.bookatable.com	Session	Necessary

ASP.NET_SessionId	Preserves the visitor's session state across page requests.	zomatobook.com	Session	Necessary
AWSALB	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	zomatobook.com	6 days	Necessary
CookieConsent	Stores the user's cookie consent state for the current domain	viannahouse.com	1 year	Necessary
NSC_#	Used to distribute traffic to the website on several servers in order to optimise response times.	viannahouse.com	1 day	Necessary
PHPSESSID	Preserves user session state across page requests.	viannahouse.com	Session	Necessary
PHPSESSID	Preserves user session state across page requests.	viannahouse.com	Session	Necessary
rc::a	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	google.com	Persistent	Necessary
rc::b	This cookie is used to distinguish between humans and bots.	google.com	Session	Necessary
rc::c	This cookie is used to distinguish between humans and bots.	google.com	Session	Necessary
__qca	Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.	issuu.com	1 year	Necessary
__thn_ss	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	thehotelsnetwork.com	Session	Necessary
__utm.gif	Google Analytics Tracking Code that logs details about the visitor's browser and computer.	google-analytics.com	Session	Necessary
__utma	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	dinedesk.com; traumgutscheine.com	2 years	Necessary

__utmb	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	viennahouse.com; traumgutscheine.com	1 day	Necessary
__utmc	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	viennahouse.com; traumgutscheine.com	Session	Necessary
__utmt	Used to throttle the speed of requests to the server.	viennahouse.com; traumgutscheine.com	1 day	Necessary
__utmz	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	viennahouse.com; traumgutscheine.com; dinedesk.com	6 months	Necessary
_dc_gtm_UA-#	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	viennahouse.com	1 day	Necessary
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	viennahouse.com; traumgutscheine.com; dinedesk.com	2 years	Necessary
_gat	Used by Google Analytics to throttle request rate	viennahouse.com; traumgutscheine.com;	1 day	Necessary
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	viennahouse.com; traumgutscheine.com; thehotelnetwork.com	1 day	Necessary
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	google-analytics.com	Session	Necessary
sessionStartTime	This cookie is used to determine when the visitor last visited the different subpages on the website - the cookie also sets a timestamp for when the session started.	e.issuu.com	Session	Necessary
vuid	Collects data on the user's visits to the website, such as which pages have been read.	vimeo.com	2 years	Necessary

_icl_visitor_lang_js	Saves the user's preferred language on the website.	goethe87.arcona.de	1 day	Preferences
lang	Remembers the user's selected language version of a website	ads.linkedin.com	Session	Preferences
lang	Set by LinkedIn when a web page contains an embedded "Follow us" panel.	linkedin.com	Session	Preferences
player	Saves the user's preferences when playing embedded videos from Vimeo.	vimeo.com	1 year	Preferences
sync_active	Contains data on visitor's video-content preferences - This allows the website to remember parameters such as preferred volume or video quality. The service is provided by Vimeo.com.	vimeo.com	Persistent	Preferences
wpml_browser_redirect_test	Saves the user's preferred language on the website.	goethe87.arcona.de	Session	Preferences
cookiesAccepted	Used to remember that user already clicked "cookies accepted" cookie infobox	viannahouse.com	1 year	Preferences
__qca	Collects data on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.	issuu.com	1 year	Statistics
__thn_ss	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	thehotelsnetwork.com	Session	Statistics
__utm.gif	Google Analytics Tracking Code that logs details about the visitor's browser and computer.	google-analytics.com	Session	Statistics
__utma	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	dinedesk.com; viannahouse.com; traumgutscheine.com	2 years	Statistics
__utmb	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	dinedesk.com; viannahouse.com; traumgutscheine.com	1 day	Statistics

__utmc	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.	dinedesk.com; viennahouse.com; traumgutscheine.com	Session	Statistics
__utmt	Used to throttle the speed of requests to the server.	dinedesk.com; viennahouse.com; traumgutscheine.com	1 day	Statistics
__utmz	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	dinedesk.com; viennahouse.com; traumgutscheine.com	6 months	Statistics
_dc_gtm_UA-#	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	viennahouse.com	1 day	Statistics
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	thehotelsnetwork.com; viennahouse.com traumgutscheine.com	2 years	Statistics
_gat	Used by Google Analytics to throttle request rate	thehotelsnetwork.com; viennahouse.com	1 day	Statistics
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	thehotelsnetwork.com; traumgutscheine.com; viennahouse.com	1 day	Statistics
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	google-analytics.com	Session	Statistics
sessionStartTime	This cookie is used to determine when the visitor last visited the different subpages on the website - the cookie also sets a timestamp for when the session started.	e.issuu.com	Session	Statistics
vuid	Collects data on the user's visits to the website, such as which pages have been read.	vimeo.com	2 years	Statistics



_ym_d	Used to help us measure, evaluate, and improve the performance of our websites by giving us information about how users use the websites.	viennahouse.com	1 year	Statistics
_ym_isad	Used to help us measure, evaluate, and improve the performance of our websites by giving us information about how users use the websites.	viennahouse.com	1 year	Statistics
_ym_uid	Used to help us measure, evaluate, and improve the performance of our websites by giving us information about how users use the websites.	viennahouse.com	1 year	Statistics
_ym_visorc	Used to help us measure, evaluate, and improve the performance of our websites by giving us information about how users use the websites.	viennahouse.com	2 year	Statistics
mp_18d1c47f76dd2a898c992a46cdadb53_mixpanel	This cookie is used for the analysis of the web page service in relation to the initial reference domain.	viennahouse.com	1 year	Statistics
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	viennahouse.com	3 months	Marketing
_gac_UA-#	Stores information about ad campaigns from Google Adwords to show targeted ads to the visitor.	viennahouse.com	3 months	Marketing
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	viennahouse.com	3 months	Marketing
AA003	Collects information on visitor behaviour on multiple websites. This information is used on the website, in order to optimize the relevance of advertisement.	atdmt.com	3 months	Marketing
ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	google.com	Session	Marketing
ATN	Targets ads based on behavioural profiling and geographical location.	atdmt.com	2 years	Marketing
bcookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	linkedin.com	2 years	Marketing

bscookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	linkedin.com	2 years	Marketing
fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	facebook.com	3 months	Marketing
GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	youtube.com	1 day	Marketing
<a href="https://cx.atdmt.com/">https://cx.atdmt.com/</a>	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	atdmt.com	Session	Marketing
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	doubleclick.net	1 year	Marketing
iutk	Recognises the user's device and what Issuu documents have been read.	issuu.com	10 years	Marketing
iutk	Collects information on visitor behaviour on multiple websites. This information is used on the website, in order to optimize the relevance of advertisement.	pingback.issuu.com	Session	Marketing
lidc	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	linkedin.com	1 day	Marketing
mc	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.	quantserve.com	13 months	Marketing
NID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	google.com	6 months	Marketing
pagead/1p-user-list/#	Unclassified	google.com	Session	Marketing

PREF	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	youtube.com	8 months	Marketing
r/collect	This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.	doubleclick.net	Session	Marketing
test_cookie	Used to check if the user's browser supports cookies.	doubleclick.net	1 day	Marketing
thn_id	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that the visitor is shown the same advertisement.	thehotelsnetwork.com	2 years	Marketing
tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	facebook.com	Session	Marketing
UserMatchHistory	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	linkedin.com	29 days	Marketing
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	youtube.com	179 days	Marketing
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	youtube.com	Session	Marketing
yt-remote-cast-installed	Stores the user's video player preferences using embedded YouTube video	youtube.com	Session	Marketing
yt-remote-connected-devices	Stores the user's video player preferences using embedded YouTube video	youtube.com	Persistent	Marketing
yt-remote-device-id	Stores the user's video player preferences using embedded YouTube video	youtube.com	Persistent	Marketing
yt-remote-fast-check-period	Stores the user's video player preferences using embedded YouTube video	youtube.com	Session	Marketing

yt-remote-session-app	Stores the user's video player preferences using embedded YouTube video			Marketing
yt-remote-session-name	Stores the user's video player preferences using embedded YouTube video	youtube.com	Session	Marketing
1P_JAR	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	gstatic.com	9 days	Marketing
CONSENT	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	gstatic.com	Persistent	Marketing
TH_NS	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	gstatic.com	9 days	Marketing
_vwo_uuid	This cookie generates a unique ID for every visitor and is used for the report segmentation feature in VWO. Also, this cookie allows you to view data in a more refined manner. If you have the campaign running on multiple domains, you will notice campaign-specific UUID values.	gstatic.com	1 year	Marketing